



> **MVNO** <

OFFER PACKAGE



> Scratch cards

> SIM card fulfilment

> Bundle SIM + HANDSET

> Security warehousing

> Distribution

> Data entry and archiving

> Promotional material

> Organization of promotional events



Scratch cards

Offset or screen printing modality, ISO CR80 (5,4x8,56) format on different materials (pvc, pst, paperboard etc.)

- Serial number printing (serial, barcode, pin code) by mean of ink-jet tecnology
- Pin code covering using scratch-off panel (hot) or scratch-off label (cold)
- Security management of data files (handling of data in a dedicated area protected by antipass-back, use software for encrypt data, use of dedicated LAN not connected to the network to transfer data to the personalization line etc.)
- Card foldering in single or bag-chain modality with neutral or personalised material
- Packaging with box/tray/ of different dimension
- All packaging are identified by mean of an external label with serial number to identify the card.



SIM cards fulfilment

- SIM cards storage
- Chip reading and application of removable label on the card
- Printing of variable data and application of scratch off label on secret codes
- Pack preparation with SIM card, brochure, activation form in mouldmade paper in A4 format, adhesive label with SIM card serial number and closure of carton case with security label
- Insertion in blister with printed paperboard and closure with security label.



Bundle SIM + HANDSET

- SIM cards storage
- Chip reading and application of removable label on the card
- Printing of variable data and application of scratch off label on secret codes
- Pack preparation with SIM card, brochure, activation form in mouldmade paper in A4 format, adhesive label with SIM card serial number and closure of carton case with security label
- Shrink wrapping of carton case and box with mobile phone
- Application of external colored label with product code.



Security warehousing

- PUBLICENTER receive all SIM cards and mobile phones related to the "bundle" project in order to finalize packaging activity and matching of mobile phones with the related SIM cards.
- SIM cards and mobile phones are deposited, conserved and worked with the maximum care in order to avoid any theft or loss, preserving their value in case of fraudulent events that can occur during all the deposit period.
- Deposit of partially-manufactured products and finished products in a vault with limited and selected access, double alarm and control both outside and inside.



Distribution

- PUBLICENTER organize the distribution of packs with SIM cards or SIM+handsets in quantities defined by the customer and destined to a defined number of sales points or warehouses on customer demand.
- Type of service: transport with dedicated truck that collect goods at our warehouse. Basing on goods value, the truck can have a GPRS system which allows to localize it in every moment and guarantee the maximum security.
- Transit time in working days:
North 1-2, Center 1-3, South 2-3, Islands 3-5.



Data entry and archiving

- periodical collection of all coupons/activation modules at sales points indicated by customer
- data entry, normalization and data base creation
- treatment of data takes place in a dedicated area with controlled and limited access responding on requisites by the Law
- modules archiving.



Promotional material

- PUBLICENTER offers professional consultancy in every phase of points indicated by customer
From creative design to printed final products such as:
brochures, leaflets, posters, adhesives and materials for sales point, promotional material, prints on special supports.
From creative design to realized final products, every kind of gadget support of sale and promotion.



Promotional events

- Design, organization and consultancy for specific promotional events.

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